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LUBY'S OFFERS \$2.99 SUMMERTIME KID'S MEAL
Winners from the "Make Your Kid a Luby's Star!" Promotion Make Their Debut

HOUSTON, TX – July 1, 2010 – Luby's is excited to offer our delicious Kid's Meal for only \$2.99 this summer for a limited time. The Kid's Meal, regularly priced at \$4.69, is a complete meal that includes a kid's entrée, any two sides, roll, Jell-O®, and a kid's drink. The offer is available for lunch and dinner weekly at all Luby's locations.

Luby's Kids Eat Free program is also still available at all locations. Please visit www.Lubys.com to learn more about when kids eat free at your favorite Luby's.

The \$2.99 Kid's Meal promotional materials debut our "Make Your Kid a Luby's Star!" winners. Some of the winners will be showcased this summer on outdoor billboards, in-store marketing and on the company's website and Facebook page promoting the \$2.99 Kid's Meal offer.

"Each applicant's story and photo was very meaningful to the Luby's organization; and therefore, selecting just twelve winners out of the hundreds that applied was difficult," said Chris Pappas, CEO of Luby's, Inc.

"We are proud to be a part of the lives of so many families in the communities we serve. Providing healthy, well-balanced meals is an important part of parenting; and with our new \$2.99 Kid's Meal, we hope to make dining with us more affordable and easier for all parents," said Pappas.

For more information on the \$2.99 Kid's Meal and to meet all the winners of the "Make Your Kid a Luby's Star!" promotion, please visit www.lubys.com or facebook.com/Lubys.

About Luby's

Luby's operates 96 restaurants in Austin, Dallas, Houston, San Antonio, the Rio Grande Valley, and other locations throughout Texas and other states. Luby's provides its customers with quality home-style food, value pricing, and outstanding customer service.

For more information about Luby's, visit the Company's website at www.lubys.com.

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